



BAILEY INSTITUTE

Using Technology to combat illiteracy

PRESS RELEASE

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Bailey Institute Launches Technology-Driven Education Project (TDEP), for Public Housing Residents of Montgomery County, Maryland

Bailey Institute will launch its Technology-Driven Education Project (TDEP), in the U.S. in March 2012, to provide quick and cost-effective GED preparation and career orientation for public housing residents of Montgomery County in partnership with the County's Housing Opportunity Commission (HOC). Only 50% of public housing residents have the GED and a mere 15 % have any post-secondary education. TDEP will foster readiness for digital age careers in health, science and Information Technology and permanently improve lives.

In 2010, the Institute launched successful pilot programs in Liberia, West Africa for 174 pre-college students now enrolled in university and pursuing careers in nursing, teaching, Information Technology (IT) and agriculture. TDEP's purpose is to replicate this success in the U.S. where the National Association of Adult Literacy reports 15% of adults over 16, are illiterate—unable to read and write above the 5th grade level. Illiterate adults are unprepared to benefit from the vast opportunities and careers of the digital age without access to high quality, cost-effective education that reach them at their level regardless of time or place.

TDEP included: (1) Self-paced, Internet-delivered GED-prep courses in mathematics, science and English; (2) Life planning courses and orientation to careers in health, science and Information Technology at HOC facilities in Germantown, MD. TDEP's convenience will help public housing residents overcome daily challenges such as access to transportation and child-care costs. TDEP is Internet-delivered. it is not limited by time or place and will reach clients **at their level, wherever they are.**

Bailey Institute raises funds from foundations and the public to support its programs. Dr. Jennifer Bailey, Founder and Executive Director states, "Literacy is a cause everyone can support because it contributes to the common good of all citizens. Literate populations have careers that provide earning purchasing power to build national wealth and create a higher quality of life for all." Visit our website at www.baileyinstitute.org to donate or to volunteer at a computer lab at the **Seneca Ridge Community, Germantown, Maryland.**

By 2015, the Institute's Internet-delivered TDEP program will raise literacy levels and provide career orientation to 5,500 youth and adults in Trinidad & Tobago, Nepal, Liberia and the US. More information at www.baileyinstitute.org

Three Compelling Reasons to Support the Technology-Driven Education Project (TDEP):

- **TDEP** reaches challenged populations at their level, wherever they are regardless of time or place.
- **TDEP's** self-paced, Internet-delivered education has proven to be the quickest and most effective way to combat illiteracy and prepare challenged populations for careers in the digital age.
- **TDEP's** individualized, self-paced approach substantially benefits females.

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