



Using Technology to combat illiteracy and improve lives

FULFILLING THE 2011 STRATEGIC PLAN

Message from the Executive Director

Progress: In just seven months our progress on the strategic plan adopted in January 2011 is substantial. My heartfelt thanks for your contributions to the achievements highlighted in this report.

Grants: September 22 is the deadline for submitting a funding proposal to the Freeman Foundation. On August 17, I attended a ‘meet the funder’ briefing and received encouragement to develop the interactive HI-touch segment of the TDEP program.

TDEP Model: In March 2011 the Bailey Institute developed its copyrighted global TDEP model and flow chart with input from the Board and external consultants. The TDEP model is time and cost-efficient and clearly outlines responsibilities and outcomes. (Page 4).

Bailey Institute (BI) makes substantial progress in achieving key goals for 2011

Learnscape® will continue to provide the academic segment of our **Technology-Driven Education Project (TDEP)** at an affordable cost. BI has effectively managed the extensive technical support and training components so essential for running successful programs.

We have validated TDEP using Liberia’s West African Examination Council Exam as the benchmark. This has established credibility and opened doors to new partnerships.

USA Outreach: Contacts include: Rep. Holmes Norton, Councilman Marion Barry, of D.C., Identity-MD, serving Latino Youth. We are working to finalize a partnership in Montgomery County as part of our USA outreach.

Partnerships and Programs: Trinidad & Tobago



Left to Right: Craig Esty, Jennifer Bailey, Ambassador Dr. Neil Parsan of Trinidad and Tobago, Lola Staples. The Institute submitted a TDEP proposal for USD \$108,000 currently under review by the Minister for Youth & Gender.



Dr. Jennifer G. Bailey
 Founder &
 Executive Director
 Comments or questions:
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Partnerships and Programs—Cont’d

Nepal: Building on the networks formed during my 2010, Asian lecture tour, we now have a Memorandum of Understanding (MOU) with Synergy, Nepal, an NGO serving deaf and marginalized Nepalese who need our TDEP program to earn high school diplomas and be better prepared for work or college. We are challenged by Nepal’s weak infrastructure in electricity and Internet access and continue to work with Synergy to prepare for a pilot TDEP program.

Ivory Coast-West Africa: Inquiries from Liberia’s large, French-speaking, eastern neighbor (Cote d’Ivoire or Ivory Coast) led to demonstrations of **Learnscape® courses in French**. Cameroon, Benin and Haiti are countries that can benefit from this service.

Craig Esty, left, demonstrates **Learnscape®** in French to Lassine Cherif of Ivory Coast



Internships with the Bailey Institute: Spring and Fall 2011

Spring 2011:

University of Maryland College

Park: Alexis Mott, Senior and Public Relations Major, completed a for-credit, unpaid internship in May 2011. Alexis said she learned a great deal. She gave much to the Institute and collaborated in publishing two newsletters, worked on new website content and helped research and prepare documents for presentation to the Trinidad & Tobago Embassy.



Alexis Mott,
Spring 2011 Intern

Fall 2011:

Montgomery County Community College (MCCC):

IT-Interns will build the database of invitees, manage RSVPs, do web promotions; and greet guests at the door on the day of event; **Hospitality-Interns** will assist with menu preparation, decorating, and service on Dec. 3rd.

Professor Melissa Lizmi, right, Department of Information Technology at MCCC, discusses internships for fall 2011 with Dr. Jennifer Bailey.

MCCC interns will provide essential support for Bailey Institute's 39th Tree Trimming Party and Fundraiser on December 3rd—6:00 to 10:00 PM.

Website Upgrade Keeping the Website updated

Website: The Institute's new website reflects a broad, global positioning, a strong and credible logo and information on programs and partnerships in Liberia, Nepal and Trinidad and Tobago. We have replaced the word 'eradicate' with 'combat' so our mission statement is more measurable. It now reads, *Using technology to combat illiteracy and improve lives.*

New Logo, Newsletter and Stationery: Sandy Ngo, the graphic designer who developed our new logo has designed the donor card (Page 3) and graciously volunteered the new design and layout of our stationery, newsletter, (May issue) and reports. Thanks to Sandy for the professional appearance of these new documents.

Web site updates: Maya Peterson and Ruben Majoica are working on website updates and coordinating all social media and online communications.

FUNDRAISING: Donor Card; 39th Tree Trimming Party; Documentary Film-MAESTRA

***Visit: www.baileyinstitute.org for times, dates and other details on all events and activities**



Fundraising card: We have prepared a fundraising card for mailing to prospective donors. You will see copies at the Board meeting and online after September 22. We are sending cards to our mailing list. Please provide names and addresses you want us to include.



The 39th Tree Trimming Fundraiser:

We have had an early start and several key details are already in place. See “Save the Date Card” above, distributed online and posted at the website. Budget and fundraising goals to be established at Board meeting on September 25, 2011. Please forward the card to prospective guests.

TDEP CHANGED MY LIFE. I am now studying to become a nurse and will provide health care services to my village where many die needlessly each year. #1



Freeman Foundation Grant: September 22 is the deadline. Proceeds must serve Montgomery County residents.

Downloaded 08/24/11 from: <http://www.maestrathefilm.org/wp-content/uploads/2010/12/maingraphic.jpg>

***MAESTRA will be shown at:** American University, Howard University and University of the District of Columbia

Update on Liberian Partnership—Below: Grade 1, Liberian students aged 8-20 years. Time is not on their side.

Administrative changes, project coordination issues and lack of funds caused our partner, Tubman University to postpone the 2011 TDEP summer workshop. President Davis-Russell and Vice President for Academic Affairs, Dr. Carbajosa wish to resume TDEP in 2012.



Three working computer labs (90 computers) and Internet service are rare commodities

in any one place in the developing world.

Liberia is an important place for TDEP because national illiteracy rates of 80% require quick, cost-efficient remedial education. Tubman University has the infrastructure in place to run TDEP.

We are encouraged as a Board to take these factors into consideration in working to overcome the inevitable challenges we will face to make this partnership work. This is our challenge and opportunity.

990 EZ: Bailey Institute has filed IRS Form 990 EZ 2010, establishing transparency and professionalism. Craig Esty reconciled 2010 Accounts on Quick Books. CPA Wm. Russ filed. We will post on the website.

Operations: Our computers, are updated; Renewed GoToMeeting; Tech-Soup and MD Non-profits memberships Purchased Win 7;

All Board members have email addresses: first initial, last name @baileyinstitute.org

The Bailey Institute

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Board of Trustees

- Jennifer Bailey
- Craig Esty
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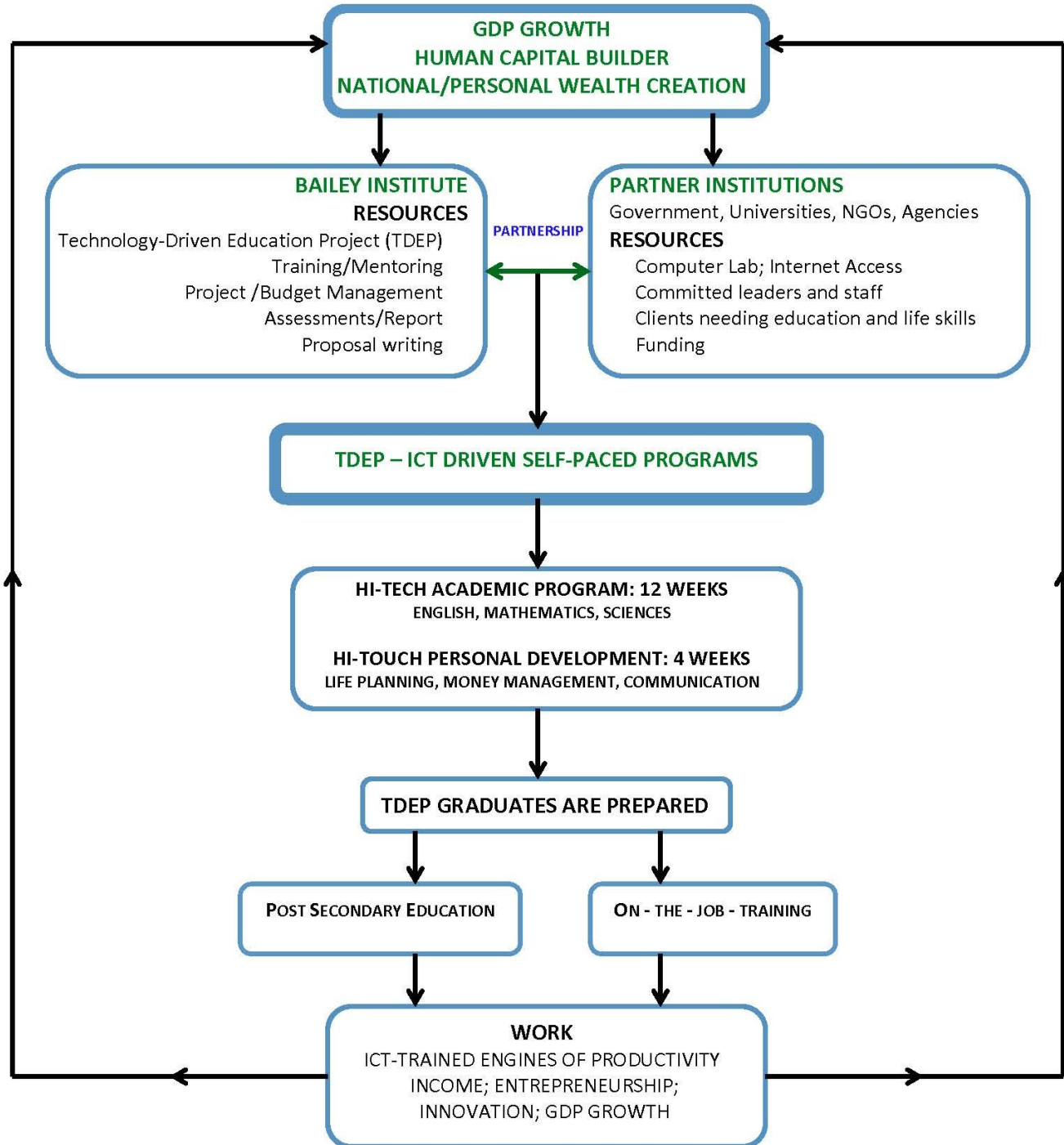
- Craig Moore, Pravin Bastakoti
- CPA, William Russ

2011 & Past Newsletters available online at www.baileyinstitute.org



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BAILEY INSTITUTE'S TECHNOLOGY-DRIVEN EDUCATION PROJECT (TDEP)®
A GLOBAL ICT-BASED MODEL FOR WORKFORCE DEVELOPMENT AND GDP GROWTH



Bailey Institute Contact: Dr. Jennifer G. Bailey, Executive Director and Project Manager, Technology-Driven Education Project (TDEP); 301 – 733 – 9003, www.baileyinstitute.org; The Bailey Institute is a 501 (c) 3 non-profit organization whose vision is to eradicate illiteracy; jbailey@baileyinstitute.org; baileyjg@gmail.com The TDEP Global Model® was framed in 2011 by Jennifer G. Bailey, Ph.D.