

**FOR IMMEDIATE RELEASE: January 2012**



**BAILEY INSTITUTE**

**Using Technology to combat illiteracy**

**CONTACT INFORMATION-JENNIFER G. BAILEY, PHD**

[jbailey@baileyinstitute.org](mailto:jbailey@baileyinstitute.org); [baileyjg@gmail.com](mailto:baileyjg@gmail.com)

301-733-9003; Visit: [www.baileyinstitute.org](http://www.baileyinstitute.org) for

Bailey Institute's Tech-Driven program to combat illiteracy and foster workforce development.

**Bio: Jennifer G. Bailey, PHD., Executive Director and Founder, The Bailey Institute**

**Dr. Jennifer G. Bailey** has 30 years of leadership experience in the corporate, academic and international development sectors. She has led national marketing programs for the Procter & Gamble Company, taught marketing, international business and import-export management Virginia International University and Bowie State University, Maryland, founded the Bailey Institute in 2000 and serves as Executive Director. Funded by the United States Agency for International Development (USAID), and private donors, Bailey has implemented technology-based projects in Trinidad & Tobago, Liberia and Sierra Leone (West Africa). By 2015, Bailey plans to provide Internet-delivered education to 5500 persons in Trinidad & Tobago, Liberia, Nepal and the U.S. and permanently change lives for the better.

In 2012, Bailey Institute will launch its validated Technology-Driven Education Project (TDEP) in the U.S. in partnership with the Housing Opportunities Commission of Montgomery County, Maryland (HOC/MC). TDEP's academic and life planning courses will be delivered online, to public housing (PH) residents of Montgomery County. Only 50% of PH heads of household have a GED and just 15% have completed any college level work. TDEP will prepare this challenged population for enduring CAREERS (Not Jobs), in health, science and Information Technology (IT).

In 2010, Bailey chose Liberia, West Africa, one of the world's most under-resourced nations to prove that technology rapidly transforms educational outcomes. In less than six months, Bailey Institute partnered with Tubman University, Liberia and moved 174 students from 7<sup>th</sup> grade level to college entry, using the Institute's partnership-based Technology-Driven Education Project (TDEP). All 174 students are currently enrolled at Tubman University pursuing careers in agriculture, food science and business. Bailey's TDEP model is designed to quickly and cost-effectively combat illiteracy and build workforce skills (See: [baileyinstitute.org](http://baileyinstitute.org));

Bailey earned her Ph.D. at Ohio State University, is the author of *A World Imbalanced: Change and Challenge in the Global Village* (2010) and has published and lectured on technology-based education in Europe, Asia, Africa and the Caribbean. In 2010, Bailey served as the United States Department of State "Economic Prosperity Lecturer" in Nepal, Maldives and Sri Lanka.



**Dr. Jennifer G. Bailey is Founder and Executive Director of Bailey Institute, [www.baileyinstitute.org](http://www.baileyinstitute.org) and a member of EXPLORERS CLUB® a multi-disciplinary professional society dedicated to the advancement of field research and scientific exploration.**