

GENERAL BOARD MEMBER EXPECTATIONS



Using technology to combat illiteracy and improve lives

The Need...The Bailey Institute, founded in 2000 is a 501(c)3 nongovernmental organization incorporated in Maryland, USA. The Board of Trustees is seeking new members who are hands-on leaders...Dreamers and Doers with expertise in Information Technology, Law, Strategic Planning, Grant Writing, Accounting, Education, International Development, and Marketing. Our mission is to ***“Use technology and education to improve lives.*** Our vision is ***“To combat illiteracy using technology.”***

Values and Expectations...The vision and will of a change agent; optional travel; modest financial support; pro-active spirit; commitment to contribute in person and/or virtually from any location;

Illiteracy Facts...Worldwide, 1 in 5 persons is illiterate. In 2010, we launched the **Technology-Driven Education Program (TDEP)** in Liberia, West Africa, which has an illiteracy rate of 80%. The US illiteracy rate is 14% versus 1-5% for other developed countries. The Institute launched **TDEP** in the U.S. in 2011.

Strengths...TDEP is Bailey Institute’s copyrighted global initiative to combat illiteracy using Internet-delivered self-paced courses in English, mathematics and science. The Institute’s partnerships and programs in Trinidad & Tobago, Liberia, Nepal and the US and use Information and Communications Technologies (ICTs) for planning and implementing programs, grant writing, mentoring and Training of Trainers (TOT). Teams travel internationally and also manage programs virtually. **TDEP** is virtual and meets its clients wherever they are.

Outcomes...In 2010, in partnership with Tubman University, Liberia, and Learnscope® a global provider of Internet-delivered adult remedial education, **TDEP** enabled 174 Liberian students to raise grade levels from 7th to 12th in 12 weeks and begin university studies in agriculture, nursing, teaching and IT-driven careers.

Funding...Bailey Institute’s funding comes from private foundations and the public. Donations are accepted at www.baileyinstitute.org. The Institute’s annual fundraiser, the **Tree Trimming Party** (1st Saturday of December), raises funds from the public and fosters awareness of the Institute’s mission and vision.

Strategic Focus for 2011-2015

- 📍 Launch **TDEP** in the US for hundreds of unemployed youth aged 18-25
- 📍 Add “Life Skills and Planning ” to the academic segment for all **TDEP** participants
- 📍 Sustain **TDEP** in Liberia to prepare hundreds for needed careers in teaching, IT, nursing etc.
- 📍 Implement **TDEP** in Nepal and Trinidad & Tobago among unemployed youth 18-25 and improve readiness for post-secondary education or digital age careers.

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